



For Immediate Release

Mathew G. Crisci Named a Lifetime Achiever by Marquis Who's Who

Mr. Crisci has been endorsed by Marquis Who's Who as a leader in the literary and marketing industries

CARLSBAD, CA, July 20, 2017, Marquis Who's Who, the world's premier publisher of biographical profiles, is proud to name Mathew G. Crisci a Lifetime Achiever. An accomplished listee, Mr. Crisci celebrates many years' experience in his professional network, and has been noted for achievements, leadership qualities, and the credentials and successes he has accrued in his field. As in all Marquis Who's Who biographical volumes, individuals profiled are selected on the basis of current reference value. Factors such as position, noteworthy accomplishments, visibility, and prominence in a field are all taken into account during the selection process.

Mr. Crisci is an accomplished business executive, critically acclaimed author, and marketing consultant, with over five decades experience working with Fortune 500 clients. He has maintained a longstanding effort to improve relations between Russia and the U.S., and was honored by the Rossiyskaya Gazeta and the Federation of Russia for his numerous books, editorials, and blogs for improving non-political relations between the two countries. Mr. Crisci has written seven novels drawing on his historical research and expertise on Russian affairs, and serves as president and CEO of MGC Consultant, LLC.

Born in New York to Mathew and Frances Crisci, Mr. Crisci studied at Iona College in New Rochelle, New York, to earn a B.A. in English literature in 1963. Although the subject of writing was always a goal, Mr. Crisci delved into advertising and business at Young & Rubicam, Inc, emerging as a senior vice president splitting his time between New York City and Sydney, Australia. He served as an executive for many years, but left in 1982 to help found the Board of Integrated Barter International at NASDAQ, which helped to remarket excess consumer and industrial inventories. In the '90s, Mr. Crisci worked as an executive for a string of firms, including Chiat/Day, Lowe Lintas Worldwide, Alton Entertainment, and Asset Marketing Systems. High profile clients included Unilever, Sara Lee and Bristol Myers Squibb.

In 2007, Mr. Crisci established his own private consultancy firm (mgc-llc.net) and devoted more attention to public engagements, historical research, and cultural activism. He is the founder of the Friends of Russia Society in Washington, a member of the Russian Cultural Center in Memphis, Tennessee, a recipient of the U.S. Defense Attaché Award in Moscow, and was honorably discharged as a non-commissioned officer of the U.S. Army. Mr. Crisci has spoken at venues such as the United Nations, the Russian Cultural Center, the Ukrainian Embassy in Washington, and the American Embassy and Cultural Center for Democracy in Moscow. He still serves with Iona College's board of directors today.

Mr. Crisci's literary work (mgcrisci.com) ranges from historical fiction to literary fiction, with several novels devoted to the Russian everyday life, heroes, and culture. His latest book is called "The Salad Oil King: A Tale of Greed Gone Mad," inspired by real-life Wall Street scams from the '40s to the '60s. For his achievements in business and literature, Mr. Crisci was selected for inclusion in numerous volumes of Who's Who in America, Who's Who in the West, Who's Who in the World, and three volumes of Who's Who in Finance and Business. He enjoys photography and collecting primitive art.

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In recognition of outstanding contributions to his profession and the Marquis Who's Who community, Mr. Crisci has been featured on the Marquis Who's Who Lifetime Achievers website. Please visit www.ltachievers.com for more information about this honor.

About Marquis Who's Who®:

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