

For Immediate Release

Contact: John Salak, The Salak Group

Telephone: +1 201 798 6481

Email: jsalak@thesalakgroup.com

**Russian Cultural Center (Rossotrudnichestvo) in Moscow
hosts best-selling American author and cultural activist, M.G. Crisci**

*Discussion focus: how improved cultural understandings
can lead to increased trust between the two world powers*

(MOSCOW, October) For the first time ever, an American citizen with a passion for improving non-political communications between his native land and the new Russian Federation, sat down face-to-face with a senior Russian cultural official to discuss how and why ordinary citizens can act as catalysts.

During the meeting the author discussed his unusual journey from businessman to a celebrated author of two popular books about Russia then and now. The author also explained how those books had unexpectedly morphed into a library of multi-media presentations that have made stops at embassies in Moscow, Washington D.C., and at the United Nations' Book Club in New York, among other locations.

"People kept asking me the same thing about my sixth book (the best-selling Call Sign, White Lily). Why would an American, with no Russian ancestry, choose to spend three years of his life writing a book about Lilia Litvyak, the world's most successful female flying ace, Moscow teenager, Lilia Litvyak, who ironically has been lost in time to all but a few Russians?"



*Rosstrudnichestvo Deputy Head Ambassador Georgy Muradov and author M. G. Crisci
share a moment at the Ambassador's headquarters*

“It was a pleasure to see what one man—with no political agenda—working cooperatively with two ordinary Russians could accomplish. We applaud Mr. Crisci’s efforts, and plan do everything possible to make his two dreams a reality: a major motion movie and an multi-media exhibition both based on the accomplishments and premature passing of the of young Litvyak would be wonderful way for the world to better understand our culture and our soul. Working cooperatively on these projects with our American counterparts would be a signal to the world that America and Russia are friends that will stand the test of time. I believe we both have an important job: to make the world a better place not only for our children and grandchildren, but for all the people of the world.”

Ambassador Muradov also praised Mr. Crisci latest photojournalistic book, *Seven Days in Russia*, as an accurate and engaging presentation of everyday life in current day Federation, according to the author.

About M.G. Crisci

Self-described as a New York City “*Street Kid*,” Crisci was an award-winning journalist before becoming an accomplished business executive with Fortune 500 companies. He is an internationally recognized expert and lecturer on consumer motivation and behavior. He is also the Amazon.com best-selling author of seven books ranging from historical fiction to novels and non-fiction. His latest book, *7 Days in Russia—The Adventures of One American in Today’s Federation*, has been hailed “a must read” by the *San Francisco Book Review* and the Radio Free Europe Foundation. Crisci is dedicated to developing greater understanding between Russians and Americans. He speaks worldwide on East-West relations and also serves on several cross-cultural groups. Please visit mgcrisci.com for more information on *Call Sign*, *White Lily*, *Seven Days*, or M.G. Crisci.