



**For Immediate Release**

**Contact:** John Salak, The Salak Group

**Telephone:** +1 201 798 6481

**Email:** [jsalak@thesalakgroup.com](mailto:jsalak@thesalakgroup.com)

## ***Call Sign, White Lily* Honors Heroine Lilia Litvyak On the 70th Anniversary of Her Death**

NEW YORK (August 1, 2013) —NEW YORK (August 1, 2013)— The new edition of Amazon.com bestseller *Call Sign, White Lily* marks the 70th anniversary of the death of the world's first female ace, Russian pilot Lilia Litvyak.

*Call Sign, White Lily* (Orca Publishing Co.) tells how Litvyak traded her childhood for a YAK-1 fighter when her homeland called and shredded Hitler's vaunted all-male Luftwaffe. In the process she became the world's first female ace before dying in combat over the Ukraine on August 1, 1943 just short of her 22<sup>nd</sup> birthday. Almost 50 years later Soviet President Mikhail Gorbachev posthumously awarded Litvyak the title of Hero of the Soviet Union.

"Lilia's story is more important today—70 years after her death—than ever," Crisci explained. "It speaks to the power and courage of women everywhere and the unprecedented sacrifices made by tens of millions of Soviets during the Second World War. But it also reminds us how the world is stronger and safer when Russians and Americans trust each other and find common ground."

*Call Sign, White Lily* is a largely untold story that is set as historical fiction against the background of a devastating war that claimed the lives of as many as 30 million Soviet soldiers and citizens. The new edition and a related website includes enhanced content and bonus material that offers new photos, videos and information on Litvyak, her fellow female pilots also known as the Night Witches and the air war on the Eastern Front during World War II.

Crisci is dedicating proceeds from *Call Sign* to support The Lilia Litvyak Museum in Krasny Luch in the Ukraine. "It is essential we honor Lilia's memory and recognize her deeds," Crisci said.

### **About M.G. Crisci**

Self-described as a New York City "Street Kid," Crisci was an award-winning journalist before becoming an accomplished business executive with Fortune 500 companies. He is an internationally recognized expert and lecturer on consumer motivation and behavior. He is also the Amazon.com bestselling author of seven books ranging from historical fiction to novels and nonfiction. His new book *7 Days in Russia—The Adventures of One American in Today's Federation* will be released later this year. Crisci is dedicated to developing greater understanding between Russians and Americans. He speaks worldwide on East-West relations and also serves on several cross-cultural groups. Please visit [mgcrisci.com](http://mgcrisci.com) for more information on *Call Sign*, *White Lily* or M.G. Crisci.